

About Just Energy.

Established in 1997, Just Energy is a publicly traded company with offices located across the United States, Canada and the United Kingdom. Just Energy serves almost 2 million residential and commercial customers through a wide range of energy products and home energy management plans.

When you choose **Just Energy**, you benefit from:

- ✓ Extensive experience and expertise.
- ✓ Innovative products and pricing.
- ✓ Flexible plans.
- ✓ Seamless service.
- ✓ A team of advisors always ready to answer your questions.



Plus earn Just Energy Perks
Points to redeem towards energy
efficiency products, gift cards and
Visa® prepaid cards.⁴
Details inside.

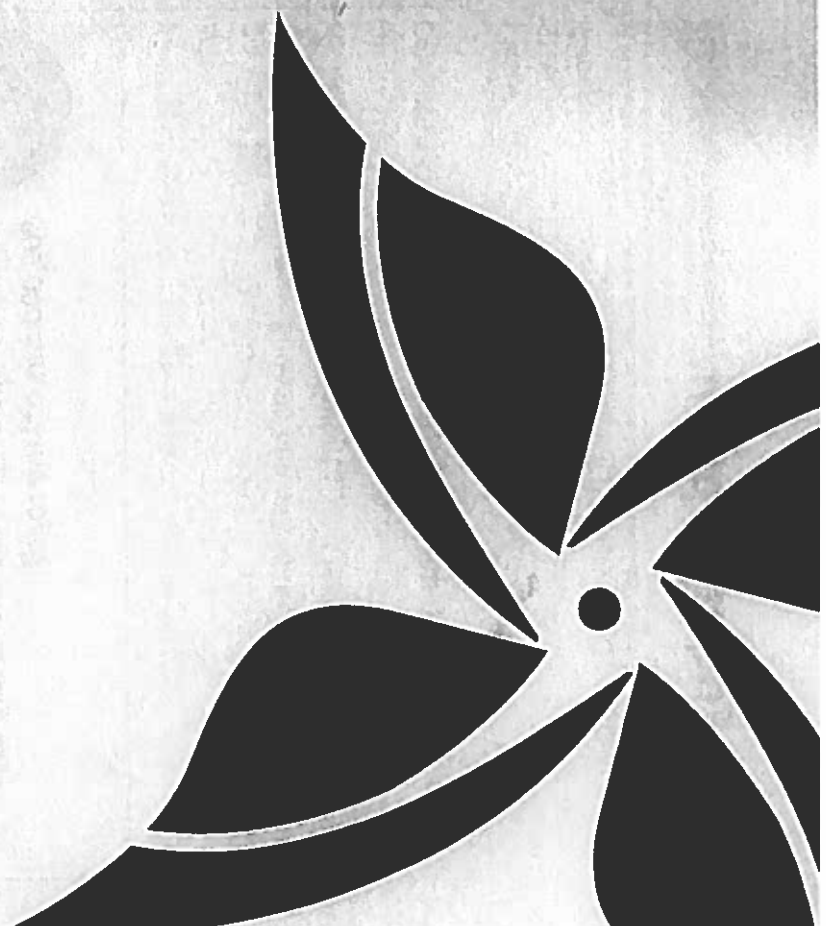
1.866.587.8674 • www.JustEnergy.com

Energy Advisor Name

Energy Advisor #

¹ The Michigan Rate Capper Plan with Just Energy Perks offer is available in Michigan to MGU, Consumers, DTE Gas Company and SEMCO Gas Residential customers. This offer is available for 30 days from the date the offer is presented.

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Michigan Rate Capper Plan Natural Gas

Combine price protection and flexibility if
Gas rates decrease.¹

www.JustEnergyPerks.com



Introducing our Rate Capper Plan.

The Rate Capper Plan combines price protection with the benefit of lower rates if the gas market decreases.

How does the Rate Capper work?

Our Rate Capper Plan is based on the wholesale natural gas market. This Plan allows you to take advantage of decreases in the energy market combined with a capped maximum rate if prices increase.

So what does this mean?

When the market price of natural gas declines, your rates will lower automatically with the formula in the Just Energy Rate Capper Plan. When the market price of natural gas increases, your rate will increase but will never go above the cap in your contract.¹

With the Rate Capper Plan, you'll get a cap on your natural gas.



Budget your natural gas cost more effectively and never pay more than your capped rate for supply - no matter if market rates change.

Don't hesitate, switch to our Rate Capper Plan today! Plus, if you're not happy with the Rate Capper Plan, you can switch to a new plan or cancel at anytime without any fees!²

1. The Rate Capper Plan for natural gas rate is a variable monthly rate capped at the lower of: (i) (NIMEX + 10) + 10.23/Cd or (NIMEX + 10) + 30.23/hem or NIMEX + 32.30/Mcd and (ii) Capped Price. NIMEX is the published NIMEX Monthly Contract Last Settlement Price for the prior month and can be found at www.eia.doe.gov. Rate is exclusive of all applicable state and local taxes. Customers will incur additional service and delivery charges from the utility. See your terms and conditions for details. 2. If you choose JustGreen, the cost of your Rate Capper Plan includes your natural gas supply rate and the price of offsetting up to 100% of the natural gas used in your home as stated on your agreement. Just Energy will purchase carbon offsets on your behalf. 3. Based on Just Energy carbon offset customer usage and an average emission level of 10,582 lbs of CO2e per car, per year. Visit <http://www.epa.gov/energy/greenhouse-gas-equivalencies-calculator> for calculation information.

Green Energy Option.

We are proud to be one of North America's leading retailers of renewable energy credits and carbon offsets.

We have spent **\$100 million** so far, which has allowed us to:



Purchase over **11 million MWh** of renewable energy to date and growing. *That's enough energy to power over 690,000 homes!³*



Offset over **9.5 billion lbs** of carbon emissions to date and growing. *That's like taking over 900,000 cars off the road!⁴*



Did you know.. the Just Energy Foundation invests in local charitable initiatives that work to enhance the quality of life in Just Energy's operating markets towards building stronger and more supportive communities.

4. Just Energy Points are redeemable for energy efficient products, gift cards or a Visa prepaid card. Just Energy Points are not legal tender, have no cash value, and are not redeemable for cash unless required by applicable law. Just Energy Points expire after two years. 5. Estimated savings will vary based on usage and rates. Please visit JustEnergyPoints.com to calculate savings by product. 6. A 50% discount to Energy Efficiency Products will be applied at the time of purchase. 7. Your first redemption of two LED bulbs will be auto-filled after service begins, and account activation has occurred. No points will be charged on this order. 8. Based on the difference between using a standard 60-watt incandescent bulb and a 9-watt LED. Estimated savings will vary based on usage and rates. For more information, visit <https://justenergy.energyefficiency.com/product/simply-conserve-led-9-watt-60w-dimmable-419-2700k-warm-white-9>. Customers may cancel at any time without exit fees by contacting Just Energy.

Just Energy Perks.

As a Just Energy customer, you will receive 5,000 Just Energy Perks Points. Plus, you will receive 2,000 points every 3 months you're with us.⁴

Your Just Energy Perks Points can be redeemed towards:

Energy Efficiency Products

You could save money on your utility bills and make a positive impact on the environment. Select from the latest in energy efficiency products including:

	<p>ecobee3 Wi-Fi Smart Thermostat Points: 12,450 Estimated Savings⁵: \$3,550</p>		<p>Showerhead Points: 2,187 Estimated Savings⁵: \$3,676</p>
	<p>Energy Conservation Deluxe Kit Points: 5,000 Estimated Savings⁵: \$7,571</p>		<p>LED Bulbs Points: 447 Estimated Savings⁵: \$158</p>
	<p>Smart Power Strip Points: 1,247 Estimated Savings⁵: \$69</p>		<p>Faucet Aerator Points: 162 Estimated Savings⁵: \$324</p>

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Just Energy Perks members receive **50% off all energy efficiency products** plus **FREE shipping** on your entire order!⁶

Other redemption options.

Gift Cards

Select from a wide variety of popular shopping, dining and entertainment including:



Visa Prepaid Cards

Good everywhere Visa is accepted!
\$50 - Visa prepaid card for 5,000 points.

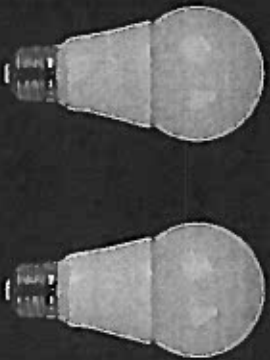


For a complete list of redemption options please visit www.JustEnergyPerks.com



When you activate your Perks account and your service begins, your first redemption is FREE!⁷

You'll get 2 FREE LED bulbs.



That's potentially \$316 in energy savings!⁸

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